

Communications for April 1 election

We recommend sending a series of communications during the weeks leading up to the election to help staff members create a plan to vote. Below is sample content for the emails. To easily navigate this document, hover over the blue text associated with your desired section, hold down CTRL on your keyboard, and click the link. Otherwise, you can scroll through the document and view each section.

One week before the election (March 25): [Vote Early or Next Week](#)

The morning of the election (April 1): [Vote Today](#)

Email for one week before Election Day

The election is one week away on Tuesday, April 1, 2025! You have plenty of options to vote: you can vote early in-person or vote in-person on Election Day.

Elections are important because we vote for people who make decisions that directly impact our lives. On April 1, Wisconsin voters will have the Wisconsin Supreme Court, the State Superintendent for Public Instruction, local elections, and a constitutional amendment on their ballot. The people that we elect to these roles will make important decisions that impact our lives on issues like the environment, healthcare, and education. Make sure you vote on or before April 1 to make your voice heard.

Be sure to review your voter checklist:

- First, [check to see if you're registered to vote here](#). If you're not registered, you can register in-person when you vote. Just make sure you have a [proof of residence document](#) for your registration and a [valid photo ID](#) to vote.
- Know what's on your ballot. You can find a sample ballot on [MyVote here](#). Research the candidates ahead of time so you can walk in with a well-informed voting plan.
- If you requested and received an absentee ballot, plan to return it as soon as possible by returning it to your clerk's office or returning it to an absentee ballot drop box if your community provides them. Absentee ballots must be received by 8 p.m. on Election Day. Contact your [clerk](#) to find out your options for returning your absentee ballot.
- You can vote early (also called in-person absentee voting)! In some municipalities, early voting may go until, but early voting hours and dates vary by municipality. To find your early voting hours and location, [visit this link](#) or [call your municipal clerk](#).
- You can also vote in-person on Election Day on Tuesday, April 1, 2025. Make sure you bring a valid photo ID and [know where your polling place is](#) (your polling location may have changed this year). All polling locations are open from 7 a.m. to 8 p.m. on Election Day.

Email for the Morning of Election Day

Send Date: April 1, 2025

Email Subject Line: It's Election Day! Go vote!

It's Election Day! Who's ready to head out to the polls?

Your ballot will include important races like the Wisconsin Supreme Court, State Superintendent for Public Instruction, local offices, and a constitutional amendment.

The leaders we choose will shape decisions on key issues like the environment, healthcare, and education. Make sure your voice is heard –vote today before the polls close!"

Make sure you review your voting checklist:

- [Check to see if you're registered to vote.](#) If you're not registered, you can register in-person when you vote. Just make sure you have a [proof of residence document](#) for your registration and a [valid photo ID](#) to vote.
- [See what's on your ballot.](#) Research candidates ahead of time so you can walk in with a well-informed voting plan.
- **If you haven't yet returned your absentee ballot, drop it off in-person or [vote in-person at your polling location.](#)** If you plan to drop off your absentee ballot in-person, you should contact your clerk to find out where you can return your absentee ballot. If you would like to vote in-person, you don't need to bring your absentee ballot, but if you do, the poll workers at your polling location can dispose of it for you. [Contact your clerk if you have more questions.](#)
- **[Find your polling place, bring a valid photo ID, and vote in-person.](#)** All polling locations are open from 7 a.m. to 8 p.m. on Election Day.

By voting, you can make your voice heard today and for the future of Wisconsin.